

Sydney Olympic Park Authority Policy

Policy Name	Lighting of the Cauldron at Sydney Olympic Park
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LIGHTING OF THE OLYMPIC CAULDRON AT SYDNEY OLYMPIC PARK

Purpose

To set out the circumstances, terms and conditions under which the Olympic Park Cauldron at Sydney Olympic Park may be used.

Policy Position on Public Access

- The general public has free access to the Cauldron to photograph, video etc for private purposes at all times.
- The water feature and nightly illumination may operate throughout the year.

Policy Position on Lighting of the Cauldron Flame

1. The Cauldron may be lit for significant Olympic occasions as endorsed by the AOC.
2. The Cauldron may be lit for more than purely Olympic specific occasions provided the event is conducted primarily within Cathy Freeman Park and has a community or special event focus e.g. Christmas Carols, Australia Day, and Volunteers Day. A small "Olympic" ceremony should precede any such lighting.
3. There should be no regular or daily lighting of the flame as a tourist attraction because of cost, environmental (excessive fossil fuel use) issues, and concern that over use will weaken the Cauldron's special character.
4. The Cauldron should not be lit simply for events at Sydney Olympic Park such as the Royal Easter Show, Stadium or Allphones Arena events.
5. The Chief Executive Officer or the General Manager Operations and Sustainability has delegated authority to approve lighting the Cauldron flame for non-Olympic related events. In this regard the CEO or the GM,O&S will have regard for:
 - the "community" benefits of the occasion;
 - the AOC's views;
 - the need to maintain the integrity of the flame and its special character;
 - the 'sense of occasion';
 - cost... whether funded or not funded by the Authority.

Policy Position on Commercial Use of the Cauldron

1. Use of the Cauldron, with or without the flame, should be limited in its commercial applications to:
 - Advertising associated with Olympic sponsors only and subject to AOC sign off
 - General tourism and Sydney Olympic Park promotional opportunities by Government
 - Commercial/merchandise opportunities licensed by the Authority. (e.g. postcards, posters, mugs etc.). There must be no third party advertising and
 - Commercial filming - e.g. feature films, infotainment programs, travel documentaries etc. in which there is no third party advertising.
2. Any commercial or event use of the Cauldron in operation is to be in a full cost recovery basis. [Note: the waiving of fees in part or whole is by exception only and may only be approved by the CEO or GM,O&S based on the merits of a written submission.]
3. A schedule of fees has been established for Filming and Site Hire. The application of these fees (where appropriate) is in addition to the cost recovery associated with operation of the Cauldron.

Related Policies

In 2010 the Olympic Cauldron at Sydney Olympic Park was listed as a heritage item on the NSW State Heritage Register.

Contact Officer

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