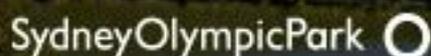


Sydney Olympic Park Authority Policy



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| Policy Name | Lighting of the Cauldron at Sydney Olympic Park |
| Policy No. | POL02/14 |
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| Business Unit | Place Management |
| Office Responsible | Director, Place Management |
| Approving Officer | Chief Operating Officer |
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| 1 | | 10 July 2002 | |
| 2 | | May 2007 | |
| 3 | | 1 November 2010 | CEO |
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| 3.1 | Reviewed by Assistant General Manager, Operations | February 2016 | GMOS |
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| 3.3 | Reviewed | June 2018 | Director, Place Management |
| 3.4 | Reviewed by Director, Place Management | September 2019 | Director, Place Management |
| 3.5 | Reviewed by Director, Place Management | January 2022 | Chief Operating Officer |

LIGHTING OF THE OLYMPIC CAULDRON AT SYDNEY OLYMPIC PARK POLICY

Purpose

To set out the circumstances, terms and conditions under which the Olympic Cauldron at Sydney Olympic Park (the Olympic Cauldron) may be used.

State Significance

The Olympic Cauldron at Sydney Olympic Park is of State historic significance as the culmination of the opening ceremony of the Sydney Olympic Games on 15 September 2000 and a reminder of Sydney's success and honour in having hosted the Millennium Games. The opening ceremony is considered to be a triumph of Australian showmanship which was watched by hundreds of millions of people around the world.

The Olympic Cauldron is also of State significance for its associations with the Olympic athletes who participated in the Sydney 2000 Games and particularly with the Aboriginal athlete Cathy Freeman, who was chosen to be the final Australian link in the Olympic Torch relay to light the cauldron, thus marking the commencement of the Games. The image of the lit cauldron flowing with fire and water as it rose around Freeman is one of the most memorable images of the Sydney Olympic Games.

The Olympic Cauldron is of State significance for the esteem in which it is held by Australians proud of the success of the Sydney Olympic Games. It is also of social significance to Sydney Olympic Park visitors for its later role as a popular fountain in the Cathy Freeman Park next to the Olympic Stadium. The Olympic Cauldron is of representative and rarity State significance as the only cauldron designed and built to hold an Olympic flame in NSW.

Policy Position on Public Access

- The general public has free access to the Olympic Cauldron to photograph, video etc. for private purposes at all times;
- The water feature and nightly illumination may operate throughout the year.

Policy Position on Lighting of the Olympic Cauldron Flame

1. The Olympic Cauldron may be lit for significant Olympic occasions as endorsed by the Australian Olympic Committee (AOC).
2. The Olympic Cauldron may be lit for more than purely Olympic specific occasions provided the event is conducted primarily within Cathy Freeman Park and has a community or special event focus e.g. Australia Day, and Volunteers Day. A small "Olympic" ceremony should precede any such lighting.
3. There should be no regular or daily lighting of the flame as a tourist attraction because of cost, environmental (excessive fossil fuel use) issues, and concern that over use will weaken the Olympic Cauldron's special character.
4. The Olympic Cauldron should not be lit simply for events at Sydney Olympic Park such as the Royal Easter Show or Stadium and Arena Events.

5. The Chief Operating Officer or the Director, Place Management has delegated authority to approve lighting the Olympic Cauldron flame for non-Olympic related events. In this regard the COO or the Director, Place Management will have regard for:
 - the “community” benefits of the occasion;
 - the AOC’s views;
 - the need to maintain the integrity of the flame and its special character;
 - the ‘sense of occasion’;
 - cost whether funded or not funded by the Authority.

Policy Position on Commercial Use of the Olympic Cauldron

1. Use of the Olympic Cauldron, with or without the flame, should be limited in its commercial applications to:
 - Advertising associated with Olympic sponsors only and subject to AOC sign off;
 - General tourism and Sydney Olympic Park promotional opportunities by Government;
 - Commercial/merchandise opportunities licensed by the Authority (e.g. postcards, posters, mugs etc.). There must be no third party advertising; and
 - Commercial filming (e.g. feature films, infotainment programs, travel documentaries etc. in which there is no third party advertising).
2. Any commercial or event use of the Olympic Cauldron in operation is to be in a full cost recovery basis. [Note: the waiving of fees in part or whole is by exception only and may only be approved by the COO or Director, Place Management based on the merits of a written submission.]
3. A schedule of fees has been established for Filming and Site Hire. The application of these fees (where appropriate) is in addition to the cost recovery associated with operation of the Olympic Cauldron.

Related Policies

- NSW State Heritage Register – Heritage Item Number 5061184

Contact Officer

Any enquiries relating to this Sydney Olympic Park Policy should be addressed to the Director, Place Management on 9714 7229.