



## Fact Sheet — Business Events

Sydney Olympic Park is unquestionably Sydney's most diverse and flexible event precinct, offering an expansive range of indoor and outdoor spaces for meetings, conferences, cocktail parties, exhibitions and product launches incentives and special events.

- Sydney Olympic Park is home to 10 business event venues offering over 100 different indoor and outdoor spaces, all in the one location.
- The Park has the capacity to accommodate conferences, conventions, meetings, seminars, training days workshops, special events, gala dinners, cocktail parties, product launches, incentives, trade and consumer exhibitions and weddings.
- The Park is capable of catering for small groups of 10 to large groups of 21,000.
- In 2014, 47% of all events held at the Park were business events.
- In the last five years, the Park has attracted close to 4.5 million business visitors to more than 13,000 business events.
- Sydney Olympic Park is home to Sydney's largest exhibition facility, offering over 32,000sqm of pillarless exhibition space.
- Annually, the Park attracts nearly 1 million business visitors to more than 2000 business events.

## Attendance

### 2006

992,346 business events delegates  
1,933 business events held  
6% growth in business events held

### 2007

1,000,253 business events delegates  
2,191 business events held  
13% growth in business events held

### 2008

947,423 business events delegates  
2,378 business events held  
9% growth in business events held

### 2009

846,241 business event delegates  
2,003 business events held

### 2010

872,016 business event delegates  
2,395 business events held  
20% growth in business events held

### 2011

684,443 business event delegate  
2,742 business events held  
14% growth in business events held

### 2012

880,987  
2,814 business events held  
3% growth in business events held

### 2013

976,715 business event delegates  
2,761 business events held

### 2014

985,688 business event delegates  
2,381 business events held

## Allphones Arena

- Allphones Arena continues to attract some of the world's most popular acts after being recognised in 2010 as the second most successful indoor entertainment arena in the world (in gross ticket sales).
- Largest and most technologically advanced indoor arena in Australia.
- Boasts seven versatile function rooms, catering for groups of 50 up to 21,000.
- Grand Ballroom offers dedicated audio and lighting control room and flexible ceiling grid.

## ANZ Stadium

- Purpose built to excite, inspire, motivate and celebrate in spectacular style, and is ideally located within walking distance of ample parking, public transport and hotels.
- Offering 15 indoor and outdoor function rooms with flexible design options, accommodating up to 850 banquet style, 1,500 for cocktails, 1,500 theatre and 600 cabaret style with plenty of options for breakout spaces.
- Floor to ceiling windows allow for plenty of natural light in all rooms and spectacular views to the iconic main arena and Sydney Olympic Park precinct.

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## Aquatic Centre

- A venue with a difference — poolside cocktail or dinner functions for up to 2,000 people at the waters edge.
- Function entertainment has included a floating ice rink with an ice dancing display, synchronized swimmers, daring 10 metre diving displays, pyrotechnics, laser lights or a water spectacular with jet skis and a hovercraft in the main pool.
- The training pool floor can be raised to a level of 1 inch and was used for a swimwear launch where it appeared that the models were walking on water.
- The outdoor leisure garden provides a tranquil location for cocktail parties, Aussie barbecues, family fun days or any other themed event.

## Novotel and Hotel Ibis

- Dual hotel complex catering for both budgets and offering 12 multi function rooms & business centre to cater for up to 600 guests.
- Guest rooms, meeting venues, pre-function areas and public spaces feature broadband /wireless internet, natural light and flexible breakout spaces.
- Novotel Observation Deck allows visitors a birds-eye view of the Sydney Olympic Park precinct.

## Pullman at Sydney Olympic Park

- Sydney's newest accredited 5 star hotel.
- Four multi-functional rooms including the exclusive Executive Lounge with panoramic views of Sydney Harbour Bridge and skyline.
- Caters for small groups of 10, up to a maximum capacity of 140 guests.
- Dedicated Events and IT Solutions Manager.

## Quest Serviced Apartments

- Opened in November 2012, the AAA rated 4 star Quest Apartments have been stylishly finished to the highest standards.
- The 40 pax meeting room provides a flexible space catering for a range of configurations for conferences, seminars, training and meetings.
- With 140 serviced, fully self-contained studio, one, two and three bedroom apartments, Quest Apartments are the perfect choice for both the corporate and leisure traveller.

## Sports Centre

- The Sports Centre is the foundation venue which opened at Sydney Olympic Park in 1984.
- Offers seven flexible function spaces, catering for smaller groups of 30 to large events for over 4,000.
- The Main Arena has fixed and retractable tiered seating for up to 4,300 people, with the ability to scale down to as few as 500 for smaller events.

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## Sydney Showground

- Versatility across a range of over 22 venues set on 30 hectares — Sydney Showground offers the largest pillarless exhibition space in Sydney.
- A distinct feature of Sydney Showground is The Dome, which combined with Exhibition Hall 2, 3 & 4 and the new multi-purpose venue (Exhibition Hall 5 & 6) provides over 32,000sqm of clear space.
- Venues can accommodate 20 to 25,000 people.
- Member of the National Meetings & Events Association's 'Hall of Fame' for outstanding catering and NSW Winner 'Sydney Metropolitan Catering at a Major Event, 2012 Restaurant & Catering Awards for Excellence, and most recently, winner of the EEAA Award for excellence for the Best Venue Team in 2014.

## Tennis Centre

- The Tennis Centre offers three function rooms overlooking tennis courts with direct alleys to an expansive balcony area, perfect for breakouts and conference lunches.
- The Tennis Centre's flexible function spaces can accommodate anything from small boardroom meetings, lunches, team building days, corporate events, conferences, festivals and major sporting events.
- The Centre Court stadium can accommodate marquees, special lighting and enable guests to dine on centre court.

## WatervieW in Bicentennial Park

- Located in beautiful Bicentennial Park, WatervieW in Bicentennial Park consists of five function rooms catering to over 800 guests for a banquet and 1,500 guests for cocktail events. The venue offers a 1,228 m<sup>2</sup> pillar-less convention centre with natural light and full black out facilities. An undercover surrounding balcony overlooking Lake Belvedere and peaceful parklands is ideal for conference registration or breakout sessions.
- WatervieW also is complimented by 120-seater outdoor café, Lilies on the Park.
- WatervieW in Bicentennial Park is used for all types of special events including business events, engagements, weddings, school formals, birthdays, christenings, any special occasions.