



Sydney Olympic Park Authority Policy

Policy Name	Inclusion of Major Events in The Eventful Path Policy
Policy No.	POL04/3
Department File No.	F03/884
Business Unit	Operations & Sustainability
Office Responsible	General Manager, Operations & Sustainability
Approving Officer	Chief Executive Officer
Date of Approval	

Version	Date
1	13 May 2004
2	22 June 2010
3	1 November 2010

THE INCLUSION OF MAJOR EVENTS HELD AT SYDNEY OLYMPIC PARK IN 'AN EVENTFUL PATH' POLICY

Purpose

This policy outlines the criteria to determine whether a major event held at Sydney Olympic Park is eligible for inclusion in 'An Eventful Path': a major event commemorative installation.

Background

Sydney Olympic Park has hosted significant major events including the Sydney 2000 Olympic and Paralympic Games and the 2003 Rugby World Cup, and anticipates hosting a range of major events in future years.

To provide permanent recognition of these major events, the public art project 'An Eventful Path' was conceived. An eventful path is a linear pavement installation of major event commemorative plaques located in Station Square, Sydney Olympic Park. The installation will be updated as major events are held at Sydney Olympic Park.

Policy

'An Eventful Path' will only commemorate 'major events' of the calibre of the Sydney 2000 Olympic and Paralympic Games and the 2003 Rugby World Cup. To determine if an event is eligible for inclusion in 'An Eventful Path', the event must meet the following criteria:

1. The Event must be primarily located at Sydney Olympic Park.
2. The Event must score a minimum of 80% against the following criteria:

No.	Criteria	Maximum Score
1.	International Standing <ul style="list-style-type: none"> - All World Countries = 25% - Commonwealth Countries Only = 20% - Bi – country Only = 15% 	25%
2.	Crowd Attendance <ul style="list-style-type: none"> - 150,000 or over = 25% - 100,000 – 149,000 = 20% - 50,000 – 99,000 = 15% 	25%
3.	Media Coverage <ul style="list-style-type: none"> - International Media, incl. Radio, TV and Press = 25% - International Press only = 20% - Domestic (National) Media Only = 15% 	25%
4.	Economic Impact on New South Wales <ul style="list-style-type: none"> - \$100M or over = 25% - \$50M - \$99M = 20% - \$1M - \$49M = 15% 	25%

3. The Event proposed to be commemorated must be endorsed by the Sydney Olympic Park Authority Board.

While the above criteria must be used to determine if an event is eligible for inclusion in 'An Eventful Path', the Authority's Board can use their discretion regarding the eligibility of events.

Major Events that may qualify for a plaque installation in 'An Eventful Path' include:

1. **World Sporting Events** eg. Olympic Games, Paralympic Games, Rugby World Cup and World Athletic Championships.
2. **International Conventions** eg. World Rotary Convention
3. **World Forums/ Political Summits** eg. United Nations.
4. **World Fairs or Expositions** eg. World Exposition 1988 hosted in Brisbane.

Once it has been established that the major event is eligible for inclusion in 'An Eventful Path', the following procedures must be followed:

- The Authority must obtain written permission from the event organising body to include the event in 'An Eventful Path'.
- The Authority and the event organising body must agree on the text that describes the event for inclusion on the plaque (maximum of 100 words).
- The Authority must obtain written permission for use of the event organising body's logo on the plaque. No sponsorship logos will be permitted on the plaque.
- The event commemoration plaque must be designed in accordance with the plaque design guidelines for 'An Eventful Path'.

Further Information

Any enquiries relating to this Sydney Olympic Park Policy should be addressed to:

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